PRESS RELEASE May 26, 2017

# The 57TH ZLÍN FILM FESTIVAL IS KICKING OFF

Zlín - For a whole nine days Zlín will be taken over by the 57th International Film Festival for Children and Youth. The Zlín Film Festival begins on Friday, May 26, and will last until Saturday, June 3. In addition to the film competition and the showcase of Swedish and Swiss films, there will be a plethora of supporting programs organized for all generations and there will be many film stars from both the Czech Republic and abroad.

The program of the 57th Zlín Film Festival promises event-filled days. Compared to last year's festival, this one is a day longer and offers new a location for both film screenings and the supporting program. "We want to bring new enticements and experiences to our festival's audiences and visitors. We greatly value their approval; last year we had a total of 125,000 visitors. We believe that we will again manage to satisfy and surprise them, "said Zlín Film Festival's president Čestmír Vančura." The program is not single-focused; we've thought not only about children and young people, but also about our adult visitors. In addition to the films, sport, active recreation, gastronomy, science and entertainment also have a place here."

Among the new locations is the Relax Gastro Zone in the chateau park, which includes a presentation of both healthy and local food in addition to fun for the youngest kids at the Playful Forecourt. More space will be given to the Kudlov film studios, which, aside from a number of film exhibitions, will serve as an additional location for film screenings. For example, here you'll be able to find films made by graduates of the Zlín Film School.

The film program contains a total of 326 films, including 152 competitive ones. "*Competing for the awards are 26 feature-length films, 60 short animated movies, and 66 short student films,*" says the festival's artistic director Markéta Pášmová.

The main theme of the festival will be Swedish cinema with an emphasis on the work of Astrid Lindgren; it will be 110 years since her birth this year. The famous Swedish writer and the popular heroin of her Pippi Longstocking books will also be found in the festival's visual style, which has been designed by the artist Petr Nikl. "*The showcase of Swedish works for children and youth includes 37 feature-length movies,*" says Markéta Pášmová, adding: "*We've also focused on Switzerland, and in this section we will screen 16 feature films and a wide range of student and animated films. A documentary by the Swiss director Robert Kolinsky will have its premiere here - To Make a Comedy Is No Fun: Jiří Menzel."* 

There will be a total of 199 films making their premieres here, including 18 world premieres, such as a documentary about Hermína Týrlová, the film *Together Then* by Marta Gerliková from Wallachia, and *The Dukat Rock*, which was filmed at Lukov Castle, among other places, with Martin Dejdar, Filip Blažek , Kateřina Brožová, Martin Zounar and Andrej Hryc.

Many interesting and valued guests are coming to Zlín, including Theodor Pištěk, Magdalena Kožená, Jiří Menzel, Dagmar Havlová, Karel Smyczek, Miroslav Donutil, Martin Dejdar, Aňa Geislerová, Lenka Krobotová, Eliška Balzerová, Roman Zach, Jan Onder, Karel Janák and more. There will also be 91 delegations accompanying both competitive and non-competitive movies.



The international juries will be composed of renowned film professionals from the Czech Republic and abroad, chaired by the Swedish screenwriter and director Catti Edfeldt. The Czech and Slovak Republics are represented, for example, by actresses Klára Issová, Vica Kerekes, Petra Nesvačilová, and Karel Zeman's daughter Ludmila Zemanová, plus the local Zlín native and director Slávek Horák, and Slovak director Juraj Nvota. "Our children's juries are also international, and like each year they are made up of 13 representatives; this year they are from Norway, Canada, Spain, Slovakia, Slovenia, Poland and the Czech Republic," added Markéta Pášmová.

Another non-competition part of the program will again be the section Young Stars, in which we regularly introduce young and hopeful actors with whom the audience can meet in person while in Zlín. This year, four rising film actors from Germany, Great Britain, Denmark, and from distant Canada are coming to the festival. "Brit Daniel Huttlestone has had an interesting acting and singing experience in his 17 years. He's had roles in the movie musicals Les Misérables and Into the Woods alongside such stars as Hugh Jackman and Meryl Streep," says Markéta Pášmová, adding: "Canadian Devery Jacobs comes from a tribe of indigenous people, the Mohawk, and together with the director she's coming to introduce the movie The Sun at Midnight, which was filmed at the Polar Circle."

A lot of attention will also be focused on this year's Clapperboard Salon, which is celebrating its 20th anniversary. This project has seen 2222 artistically rendered film clapperboards over its duration. The proceeds of their auction are always devoted to supporting the film projects of film school students. Over the previous 19 years, 330 projects were supported for a total amount exceeding 28 million Czech crowns (nearly 1,500,000 Euros).

More information can be found at <u>www.zlinfest.cz</u>

# Media contact

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# DATES AND VENUES

Zlín Film Festival 2017 – the 57th International Film Festival for Children and Youth will take place from Friday, May 26 till Saturday, June 3, in Zlín and other partner towns.

The supporting programme of the 57th Zlín Film Festival was launched in February with the opening of the exhibition of the **20th Film Clapperboards Salon** in the building of the Czech Senate. Artistic clapperboards were then displayed in Mladá Boleslav, Brno, Olomouc and Ostrava.

Apart from supporting events and supporting events in partner towns, 11 towns around the country will be visited by the festival **Cinema Train**. For the first time, this "cinema on wheels has visited the Austrian town of Retz, taking the festival outside the Czech Republic.

For the first time, the inhabitants of the town of **Mikulov** will be able to enjoy the atmosphere of the festival. The **Echoes of the Zlín Festival** will introduce 18 unique films for children and young people to the local filmgoers. The supporting programme will include workshops, theatrical performances and exhibitions.

# **ZLÍN LOCATIONS**

The number of festival venues has been increased in Zlín as well. This year's hot news in the **Relax Gastro Zone** at the Sad Svobody park next to the Zlín castle, offering healthy food, regional specialities and interesting lectures, and the **Castle Playground Zone**, featuring organized and free entertainment, information and relaxation.

In the Náměstí Míru square, you can visit the **Hamlet of Creative Workrooms** with art workshops, contests, quizzes and other entertainment for children, and the **Festival Café**, offering talk shows with festival guests.

In the Komenského park, you will find the **Arbour - Safety Centre**, a project focused on a playful education in safety prevention, prepared jointly by the Zlín Film Festival and the students of the Faculty of Humanities of Tomas Bata University in Zlín. Yet another novelty is the circus big top with the **Film Piano** with screenings of Charlie Chaplin slapstick comedies accompanied by live piano music.

We will also continue last year's hugely successful Dancing in the Street and the **Festival Narrow Street**, connecting the castle park with the Náměstí Míru square.

Overview of locations:

- Centre of the social life at the festival, accreditation, Film Industry, exhibitions: Congress Centre Zlín,
- Centre of ZFF screenings: Golden Apple Cinema at the Zlaté jablko shopping and entertainment centre, Malá scéna theatre, Tomas Bata University Assembly Hall,
- centre of the open-air supporting programme for children and families: Náměstí Míru square,
- centre of the open-air supporting programme for adults: Open Air Plac in the Náměstí T. G. M. square,
- centre of the supporting programme and relaxation for families: Zlínský zámek (Zlín Castle), Relax Gastro Zone, Castle Playground - Park Svobody,
- theatre zone: Park Komenského,



- Golden Ribbon literary zone: F. Bartoš Regional Library at the 14|15 BAŤA INSTITUTE,
- Sports zone: Stadion mládeže athletic stadium and surrounding sports grounds,
- Exhibitions and screenings: Film Studios at Kudlov,
- FILM-LAB, film laboratory: University Centre atrium, Náměstí T. G. M. square





# FILM PROGRAMME

The 57. ZLÍN FILM FESTIVAL 2017 will include screenings of 326 films from 62 countries.

# **Competition sections:**

- International Competition of Feature Films for Children
- International Competition of Feature Films for Youth
- International Competition of Short Animated for Children
- International Competition of European First Feature Films
- Zlín Dog International Competition of Student Films

# Informative sections:

- Days of Swedish Cinema
- Welcome to Switzerland
- Czech Films and TV Programmes
- Panorama
- Night Horizons
- Documentary Films
- Neighbourhood

Full listing of films can be found at www.zlinfest.cz and in the catalogue.



### **CEREMONIES**

The opening ceremonies of the 57th ZFF 2017 will take place on Friday, May 26. The traditional opening for children will take place at 10.00 at the Golden Apple Cinema at the Zlaté jablko shopping and entertainment centre.

The closing ceremony, the so-called gala evening, will take place on Friday, June 2 at 21.00 at the Congress Centre. The evening will be hosted by Roman Vojtek. TV viewers can look forward to a live broadcast on ČT Art.

### AWARDS

**The Golden Slipper** for extraordinary contribution to filmmaking for children and youth will be awarded by the ZFF during the gala evening on June 2 to **Mr. Theodor Pištěk**.

Walk of Fame of Child Film Stars. The Drop of Hope foundation fund, a long-term partner of the ZFF in the field of charity projects, will unveil Walk of Fame stars devoted to **Pavlína Mourková** and **Karel Smyczek** on May 30 at 16.00.

### **OPENING FILMS**

The opening film of the ZFF for child spectators (ceremony on May 26 at 10.00 at the Golden Apple Cinema) will be the Swedish film **Up to the Sky** with the personal appearance of the child actor Mira Forsell, who appears in the leading role, and the actor Adam Lundgren.

The opening film of the ZFF for the adult audience (ceremony on May 26 at 20.00 at the Congress Centre) will be a **documentary about Hermína Týrlová**. The evening will also include the presentation of a DVD featuring the films of Hermína Týrlová, released by the National Film Archive together with the FILMTALENT ZLÍN endowment fund and the Zlín Film Festival.





# PRESS CONFERENCES – for the media

FRIDAY, May 26 Congress Centre, Small Hall 9.00 – 9.45 Opening press conference

MONDAY, May 29 Congress Centre, Atrium 11.00 – 12.00 A Meeting with Daniel Bergman

Congress Centre, Small Hall

# 17.00 – 18.00 Press conference – Eliška and the World of Fantasy

Press conference devoted to the feature film (in preparation) about the mischievous Eliška, who fabricates a fairy-tale in order to solve her problems at school.

# TUESDAY, May 30

Congress Centre, Small Hall

# 14.45 – 15.45 Press conference with Magdaléna Kožená

Magdalena Kožená is the founder and patron of an endowment fund the aim of which is to make more visible and support the system of education provided by Czech elementary schools of art. The press conference will take place on the occasion of the launch of the project GREAT SMALL PHILHARMONICS.

## FRIDAY, June 2

Congress Centre, Small Hall

## 9.00 - 10.00 A meeting with Theodor Pištěk

An exceptional meeting with the world-famous author of film costumes and decorations and Oscar winner for the costumes for Miloš Forman's Amadeus.

## 14.00 – 15.00 Closing press conference





## **INTERESTING PREMIERES**

# HERMÍNA TÝRLOVÁ

(CZE, 2017, 60 mins.) Directed by Pavel Jirásek Friday, May 26 at 20.00

The story of the first lady of animated film, who dedicated her whole life to films for children. The film presents the internal development of the animation poetics of Hermína Týrlová, highlighting the aesthetic and technological problems resulting from a number of experiments, many of which she introduced in the world context. She invented plots, wrote screenplays and often even made props for her films. She worked with a wide range of materials - from wood to plastic, wool, stone, modurite, fabrics and regional pastries. The central line of narration is her specific way of animation, which is close to the world of children, supported by scenes reconstructing the process of animation of works which were awarded prizes at the most prestigious international festivals...

# JIŘÍ MENZEL – TO MAKE COMEDY IS NO FUN

(Switzerland, 2016, 80 mins.) Directed by Robert Kolinsky Saturday, May 27 at 17.30

The story of an exceptional filmmaker. In 1968, the Oscar for Best Foreign Language Film went to *Closely Watched Trains*, the first feature-length work of Czechoslovakian director Jiří Menzel. Just a year later, Menzel's next film, *Larks on a String*, was banned by the totalitarian regime. Menzel, however, decided to stay in his socialist country and continue working as a theatre and film director and actor. His comedies and films of even more serious genres were commercially successful because the director tested the boundaries of the authorities at that time with elaborately hidden political messages. Today, among Menzel's admirers and friends are personalities like Miloš Forman, Ken Loach, Emir Kusturica, and István Szabó.

The film will be personally introduced in Zlín by director Robert Kolinsky and director Jiří Menzel.

# THAT TIME TOGETHER

(CZE, 2017, 75 mins.) Directed by Marta Santovjáková Gerlíková and Jiří Novotný Saturday, May 27 at 19.20 Friday, June 2, at 10.40

After last year's world premiere of the Wallachian film The Grandfather, the Zlín Film Festival presents another film story from the Wallachian hills. Its title is That Time Together and it will be premiered on the big screen on Saturday, May 27 at 19.20. The 15-year-old Barbora Černotová took the lead, supported by František Segrado, who already appeared in The Grandfather. Eliška Balzerová appears as the film narrator.

The film tells the story of a young Jewish girl Tereza Zágorová, who finds shelter in the Wallachian hills from deportation which has struck her family. Terezka tries to fit into the new environment and learns how different life in the village is from that in the town. However, also the countryside suffers the weight of the war and the girl must be careful not to reveal her secrets.



### FROM PARIS TO PARIS

(France, 2016, 110 mins.) Directed by Christian Duguay Sunday, May 28 at 17.10 Monday, May 29 at 10.30

In this film we follow the fate of two young Jewish boys living in France during the Second World War. When Joseph Joff was ten, he and his brother Maurice received some money and a map from their father. His father thus sent them on a dangerous journey in the hope that they would escape from Nazi-occupied Paris in 1941. On their way to the demilitarized zone in the south, however, both boys are inevitably trapped in the maelstrom of war. With the occasional help from kind people, the siblings attempt to break through the obstacles that the Nazis have set up. They want to avoid the terrible fate of many others who have tried the same.

# THE DUCAT ROCK

(CZE, 2017, 106 mins.) Directed by Ján Novák Sunday, May 28 at 10.00

The main heroes of the film with fairy-tale motives are members of a group of children who experience a holiday adventure in the small village of Lukov. In order be able to help their friends in need, they set out on a search for a treasure hidden in a castle and for a legend associated with it. In their search for the treasure they are trapped by the Black Lady, the guardian of treasure. However, the whole village and the children's parents unite their forces and in the end not only find the treasure, but ultimately also break the curse and free the castle and its guardian.

The world premiere of the fairy-tale, which was partly shot at the nearby Lukov castle, will take place in Zlín. Leading actors include Martin Dejdar, Filip Blažek, Kateřina Brožová, Martin Zounar or Andrej Hryc.





# www.zlinfest.cz 26/5 — 3/6/2017

# 57 Zlín Film Festival

# JURIES OF THE 57TH ZLÍN FILM FESTIVAL

INTERNATIONAL EXPERT JURY FOR FEATURE FILMS FOR CHILDREN AND YOUTH

- Catti Edfeldt screenwriter, director Sweden
- Alain Gsponer screenwriter, director Switzerland
- Klára Issová actress Czech Republic
- Sannette Naeyé producer, independent advisor The Netherlands
- Juraj Nvota director, actor Slovakia

# JOINT INTERNATIONAL JURY OF CHILDREN AND ADULTS FOR SHORT ANIMATED FILMS

- Alicja Jaworski Björk animator, director Sweden
- Nils Skapāns animator, screenwriter, director, cinematographer Latvia
- Ludmila Zemanová graphic artist, illustrator, writer, screenwriter, director Czech Republic, Canada
- Victor Illman Canada
- Kazimir Plesničar Slovenia
- Kristina Steranková Slovakia

# INTERNATIONAL EXPERT JURY FOR EUROPEAN FIRTS FILMS

- Slávek Horák director, screenwriter Czech Republic
- Vica Kerekes actress Slovakia, Hungary
- Alice Schmid screenwriter, director Switzerland

# INTERNATIONAL JURY FOR STUDENT FILMS

- Rok Govednik film theoretician, lecturer, festival professional Slovenia
- Petra Nesvačilová actress, documentary director Czech Republic
- Eva Pavlovičová film professional Slovakia

# INTERNATIONAL CHILDREN'S JURY FOR FEATURE FILM FOR CHILDREN

- Marianne Gartland Norway
- Helene Goebels Germany
- Vera Heide Norway
- Nina Lehotská Slovakia
- Amálie Salajková Czech Republic

# INTERNATIONAL CHILDREN'S JURY FOR FEATURE FILM FOR YOUTH

- Damián-Jan Alonso Spain
- Šimon Dančiak Slovakia
- Jurij Drgan Slovenia
- Alžběta Nešporová Czech Republic
- Matěj Tomeček Czech Republic

# INTERNATIONAL ECFA JURY

- Linde Fröhlich festival professional, film organizer Germany
- Marjo Kovanen Producer Finland
- Selma Mehadžić festival professional, film dramaturgist Croatia





57<sup>th</sup> International Film Festival for Children and Youth

STUDENT FILMS n theoretician, lecturer, festival pro

# INTERNATIONAL ECUMENICAL JURY

- Samuel Petit film critic, journalist, publicist France
- Dagmar Petrick writer, publicist Germany
- Joel Ruml pastor of the Evangelical Church of Czech Brethren Czech Republic





## FILM INDUSTRY

Expert section, part of the supporting programme of the ZFF. The daily program is hosted in the Small Hall of the Congress Centre, at the Alternativa Cultural Institute and at UPPER (Centre of Creative Industries and Business). Lectures, conferences, presentations, and discussions are open for free to film professionals as well as to the public.

## FRIDAY, May 26

Congress Centre, Small Hall

## 16.00 – 17.00: How did Harvie and the Magic Museum originate?

The legendary heroes are back. Spejbl a Harvie, now in 3D. It took more than eight years to make the new film Harvie and the Magic Museum. The authors will now present the incredible story of the origin of the film and show first takes from the film.

Teaser: https://www.youtube.com/watch?v=0aJcT14AFYM

## UPPER

## 11.00 – 14.00: How to pitch properly?

A seminar about the basics of pitching, led by the director and screenwriter Mira Fornay, organized mainly for film students. If you are interested in participating please write to petr.sterba@zlinfest.cz **14.30 – 16.00: Europe Media Nest: Do you Have a Project? We're Interested!** 

During the workshop, the company will present their past cooperation with students of film as well as the latest equipment and technologies for low-budget shooting with professional quality results. For more information about the company go to <a href="https://medianest.net/home/">https://medianest.net/home/</a>

### SATURDAY, May 27

Congress Centre, Small Hall

## 10.00 – 12.00: Festival Community

A meeting of representatives of international film festivals focusing on children and youth as well as film professionals present at the festival (invited guests only).

# 13.00 – 17.00: The importance of interconnection of formal and informal education – Role of $\check{C}T$ :D in this process

The aim of the conference is to open a discussion on the possibilities and pitfalls in the interconnection of formal and informal education, the search for ways and means of utilization of means offered by institutions such as Czech Television, Czech Association of Science Centres, Association of Museums and Galleries in the Czech Republic and non-profit organizations involved in the process of education. With the participation of Mrs. Kateřina Valachová, Minister of Education, Youth and Sports.

### NEDĚLE 28. 5.

Congress Centre, Small Hall

## 10.00 - 13.00: Works in Progress

Presentation of Czech films for children and youth that are in preparation, intended primarily for foreign professionals, but also open to the public. Three feature films, three documentaries and three animated projects will be presented which are in the production or post-production stage.

# 14.00 – 14.45: Transformation of the animation industry in Ireland

In recent years, Ireland has become a strong European player in the field of animated films. During the lecture, Moe Honan, producer of award-winning animated films and director of Moetion Films, will present the Irish animated sector.



# 15.00 – 16.30: Challenges of the Czech animation industry

A closed round-table meeting of experts following the lecture by Moe Honan, organized in cooperation with the Creative Europe Office - MEDIA and the Association of Animated Film.

# MONDAY, May 29

Congress Centre, Small Hall

# 9:00 – 13.30: Competition for financial support for visual and audio-visual projects

Final presentation of the most successful projects before a professional jury. Winners of the competition will receive proceeds from the auction of the 20th Film Clapperboards Salon.

# 14.00 - 16.00: Screening of projects supported by the FILMTALENT ZLÍN Endowment Fund

A screening of finished project supported in 2016: Small, Largo Love, Things That P\*ss Me Off, Cherry Tree, Adalbert, Air.

# Alternativa Cultural Institute

# 10.00 – 16.00: Regional film offices & local film festivals – how to work successfully with local audiences and the public

The events brought into regions by audio-visual production, film screenings and festivals, have a wide range of positive effects. But how to work properly with the public to maximize the benefits for the region? In cooperation with the Czech Film Commission and the Creative Europe Office - MEDIA, we have organized a unique conference on this topic, intended not only for film professionals but also for representatives of regions, towns and municipalities, destination agencies, film festival organizers, cinema operators, cultural institutions and everyone interested in the topic of the contribution of audio-visual and cultural activities for their region of activity.

# TUESDAY, May 30

Congress Centre, Small Hall

# 11.00 - 14.30 & 16.00 - 18.00: Rainbow Marble

An open conference on film marketing, a series of presentations and lectures, complemented by a student competition. The conference will also include presentations of promotional campaigns for Czech films, the best of which will be awarded the Best Film Campaign title. For detailed information including the programme please visit www.duhovakulicka.cz

# WEDNESDAY, May 31

Congress Centre, Small Hall

# 10.00 – 17.00: Rainbow Marble

Awarding ceremony of the student competition and presentation of the Best Film Campaign award will be held at the party tent from 19:00.

# **THURSDAY, June 1**

Congress Centre, Small Hall

10.00 – 15.00: Media to Children, Media with Children – a Council for Radio and Television Broadcasting conference

In its second year, the conference focuses on providing access to broadcasting and audio-visual media content in general to children with hearing and visual impairments. The conference is intended primarily for media professionals, government officials, institutions and organizations uniting and representing people with auditory and visual impairments as well as teachers and tutors working with children with visual or hearing impairment.



# FRIDAY, June 2

Congress Centre, Small Hall

# 10.00 – 12.30: Developing Audio-visual Screenplays

A panel discussion featuring screenwriters, dramaturgists and producers, who will, using examples of real projects, demonstrate the implementation procedures, cooperation with dramaturgists, the acceptance of the producer's requirements and the importance of the literary development phase for the subsequent preparation and production of audio-visual works. Participants will include Pavel Kosatík, Zuzana Vojtíšková, Pavel Hajný, Pavel Taussig, Roman Kopřivík, Miroslav Adamec, Jan Gogola, Zdeněk Skaunic, Marian Urban.

# 16.00 – 17.30: Masterclass with Theodor Pištěk

An exceptional meeting with the world-famous author of film costumes and decorations and Oscar winner for the costumes for Miloš Forman's Amadeus.

# Alternativa Cultural Institute

# 9.00 – 16.00: CinEd Seminar for teachers and general public

The CinEd International Program makes European films available to viewers aged 6-19. It offers free films for screenings for children in schools, cinemas and elsewhere. The specific feature of the project is its focus on art films and the use of the Cinémathèque française methodology. We will introduce CinEd's film offer and methodology. The screening of The Spirit of the Beehive will be accompanied by an analysis of selected parts and a demonstration of methods of working with children and youth.





We would like to thank the representative of public and cultural life who have assumed patronage

over the 57th ZFF 2017:

- Bohuslav Sobotka, Czech Prime Minister
- Jiří Čunek, Governor of the Zlín Region
- Martina Dlabajová, Member of European Parliament
- Kateřina Valachová, Czech Minister of Education, Youth and Sports
- Daniel Herman, Czech Minister of Culture
- H. E. Viktoria Li, Ambassador of Sweden to the Czech Republic
- H. E. Marcus-Alexander Antonietti, Ambassador of the Swiss Confederation to the Czech Republic
- Miroslav Adámek, mayor of the Statutory Town of Zlín





# PARTNERS OF THE 57TH ZLÍN FILM FESTIVAL

The FILMFEST, s.r.o. company, organizer of the Zlín Film Festival, would like to thank its partners and supporters, without whom the organization of the 57th ZFF would not have been possible.

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General media partner: Czech Television

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