

PRESS RELEASE May 27, 2016

THE 56TH ZLÍN FILM FESTIVAL TAKES OFF

Zlín – Another year has passed and Zlín is again becoming alive with the world's oldest and largest showcase of films for children and young. What will the 56th Zlín Film Festival be like? Among other things, it will bring back memories of the early years of filmmaking in Zlín and the scents and tastes of France.

The festival organizers will do their best to equal last year's spectator figures. "We would again like to reach forty thousand spectators in theatres. Our strategy focuses on families and a high-quality film, supporting and industry programme," says Čestmír Vančura, the festival president, and continues: "We see the festival in a broader context and we would like to use it to help people discern which parts of our heritage should be preserved and developed. We consider this to be our task especially in these times of an information tsunami. In addition, we would also like to use the potential of the festival to promote Zlín and the Czech Republic in general."

This year, the programme directors of the festival have prepared 14 world, 43 international and 135 Czech premieres. *"In total, our spectators will have the chance to see 192 films screened for the first time in the Czech Republic,"* says Markéta Pášmová, the artistic director of the festival.

During the festival, Zlín will welcome 93 official film delegations, the members of which will introduce their films to spectators and jurors. *"Prominent festival guests will include stars like Aňa Geislerová, Jaroslav Plesl, Petr Čtvrtníček, Vilma Cibulková, Jiřina Bohdalová, who is celebrating a jubilee this year, Marek Vašut, David Matásek, Jiří Dvořák, or the Slovak actor Marian Geišberg," says Markéta Pášmová, adding: "Among the directors will be the ever-young 90-year-old Vojtěch Jasný, Karel Smyczek, and Václav Vorlíček, a traditional guest of the festival."*

Noteworthy are also interesting guests from the Young Stars section, which is dedicated to emerging young actors. Apart from VLADIMÍR POLÍVKA and the British actor JACKSON BEWSE, Zlín will welcome the Israeli-Arab actor TAWFEEK BARHOM, born in Tel Aviv, the young actress DAPHNE PATAKI and KACEY MOTTET KLEIN, appearing in the role of a young father in KEEPER, a film directed by Guillaume Senez, which will be screened in the main competition section.





Main competition films will again be assessed by experts and child jurors from various parts of the world. "The Czech Republic will be represented, among others, by Ivo Mathé, Jiří Barta, Tereza Spáčilová and Vojtěch Frič," says Markéta Pášmová, adding: "Our children's juries are international, and this year they consist of thirteen representatives from Germany, France, Poland, Norway, Austria, Slovakia and the Czech Republic."

Zlín Film Festival is the oldest and largest film festival of its kind in the world. In 2015, it attracted more than 120,000 spectators. Its 56th edition takes place from May 27 to June 3. In addition to the celebrations of the 80th anniversary of the film studios, the festival will offer other big themes to visitors and film fans. Thanks to this year's focus on French cinema the festival will be held in French style, and just like in the previous years, it will be devoted not only to films, but also to other activities for children and their families.

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56/80 Zlín Film Festival POCTA VELIKÁNŮM—HONORING THE GREATS

DATES AND VENUES

Zlín Film Festival 2016 – the 56th International Film Festival for Children and Youth will be held from Friday, May 27 till Friday, June 3 in Zlín and in the following partner towns and cities: Otrokovice, Mladá Boleslav, Fryšták, Hodonín, Praha, Kroměříž, Vsetín, Vyškov, Olomouc, Brno.

The supporting programme of the 56th Zlín Film Festival spans over three months; it has been running since mid-March in the form of ZFF Supporting Events: the **19TH FILM CLAPPERBOARDS SALON** and **CINEMATRAIN**. Apart from partner cities, which host screenings and supporting events, the Cinematrain has brought the ZFF to 12 towns throughout the Czech Republic.

The total number of towns hosting events of this year's ZFF has grown to twenty-one.

ZLÍN LOCATIONS

- Centre of the social life at the festival, accreditation, Film Industry: Congress Centre Zlín,
- Centre of ZFF screenings: Golden Apple Cinema at the Zlaté jablko shopping and entertainment centre, Malá scéna theatre
- Centre of the open air supporting programme for children and families: náměstí Míru square,
- Centre of the open air supporting programme for adults: Open Air Plac, náměstí T. G.
 M. square,
- Centre of the supporting programme for small children: Zlínský zámek (Zlín chateau), park Svobody
- Theatre zone: park Komenského,
- Literary zone Golden ribbon: F. Bartoš Regional Library, 14|15 BAŤA INSTITUTE,
- Sports zone: Stadion mládeže and neighbouring sports grounds,
- FILM-LAB, film laboratory: University centre atrium, nám. T. G. M. square





FILM PROGRAMME

The 56TH ZLÍN FILM FESTIVAL 2016 will include screenings of 361 live-action, animated and combined films from 56 countries worldwide.

Premieres

World premieres	14		
International premieres		43	
Czech premieres (first screenings in the Czech Republic)			135
Total number of premiered films	192		

Competition sections:

- International Competition of Feature Films for Children
- International Competition of Feature Films for Youth
- International Competition of Short Animated for Children
- International Competition of European First Feature Films
- Zlín Dog International Competition of Student Films

Informative sections:

- Days of French Cinema
- Honoring the Greats 80 Years of Zlín Film Studios
- Czech Films and TV Programmes
- Panorama
- Night Horizons
- Documentary Films

Alphabetical lists of films can be found at www.zlinfest.cz, in the catalogue and in the programme diary.

CEREMONIES

The opening ceremonies of the 56th ZFF 2016 will take place on Friday, May 27. The ceremonial opening from children will traditionally take place at 10.00, for adult spectators at 19.30. Both Ceremonies will take place at Golden Apple Cinema at the Zlaté jablko shopping and entertainment centre.

The closing ceremony, the so-called gala evening, is planned for Friday, June 3. The evening will be hosted by Lucie Výborná and Jan Pokorný. The highlights of the prize-awarding







ceremony will be part of a documentary, broadcast by Czech Television during the weekend following the festival (June 4 - 5).

AWARDS

The Golden Slipper for extraordinary contribution to filmmaking for children and youth will be awarded by the ZFF during the gala evening on June 3 to Mrs **Dagmar Havlová Veškrnová**.

The **Grand Prix of the Zlín Film Festival** for promoting French film and culture in the Czech Republic will be presented to Mrs **Eva Zaoralová** during the ceremonial opening on May 27 2016.

Walk of Fame of Child Film Stars. The Drop of Hope foundation fund, a long-term partner of the ZFF in the field of charity projects, will unveil Walk of Fame stars devoted to Klára Pollertová Trojanová and Jiří Strach on May 31 at 14.00.

OPENING FILMS

The opening film for ZFF child spectators (ceremony om May 29 at 10.00 at Golden Apple Cinema) will be the Danish film **Villads from Valby** with the personal appearance of the director Frederik Meldal Nørgaard and Luca Cocer, who appears in the main child role.

The opening screening of the ZFF for adult audience (ceremony taking place on May 29 at 19.30) will be the premiere of a digitally restored version of Karel Zeman's **The Fabulous Baron Munchhausen**. The film delegation for the screening will include Karel Zeman's daughter Ludmila Zemanová and his granddaugter Linda Zeman-Spalený.





POCTA VELIKÁNŮM—HONORING THE GREATS

JURIES OF THE 56TH ZLÍN FILM FESTIVAL

INTERNATION EXPERT JURY FOR FEATURE FILMS FOR CHILDREN

- Thomas Heinemann director, screenwriter, producer Germany
- Barbara Bredero director, producer The Netherlands
- Olivier Ringer director, screenwriter, producer Belgium

INTERNATION EXPERT JURY FOR FEATURE FILMS FOR YOUTH

- Ivo Mathé producer, screenwriter, teacher Czech Republic
- Ann Vikstrom programming director, Chicago ICFF USA
- Olivier Horlait director, producer France

INTERNATION EXPERT JURY FOR EUROPEAN FIRTS FILMS

- Tereza Spáčilová film journalist and critic Czech Republic
- Miha Hočevar director, screenwriter Slovenia
- Mira Fornay director, screenwriter Slovakia

JOINT INTERNATIONAL JURY OF CHILDREN AND ADULTS FOR SHORT ANIMATED FILMS

- Jiří Barta director, animator, teacher Czech Republic
- Dace Riduze animator, director Latvia
- Paul Wells screenwriter, director, The Animation Academy United Kingdom
- Nela Sechterova Austria
- Nina Petrikovičová Slovakia
- David Iránek Czech Republic

INTERNATIONAL EXPERT JURY FRO STUDENT FILMS

- Steven Wouterlood director, producer The Netherlands
- Vojtěch Frič producer Czech Republic
- Pierre Luc Granjon animator, director France

INTERNATIONAL CHILDREN'S JURY FOR FEATURE FILMS FOR CHILDREN

- Damian Foltýn France
- Keno Kirsch Germany
- Adam Petráš Czech Republic
- Helene Goebels Germany
- Anna Klara Kouba Germany

INTERNATIONAL CHILDREN'S JURY FOR FEATURE FILMS FOR YOUTH

- Bernhard Sekkelsten Norway
- Klára Řezáčová Czech Republic
- Andrea Svendsberget Norway
- Julia Wronska Poland





Zlín Film Festival POCTA VELIKÁNŮM—HONORING THE GREATS

FILM INDUSTRY

FREE ACCESS events NOT ONLY for film professionals will take place ON EACH FESTIVAL DAY at the Small Hall of the Zlín Congress Centre. It includes presentations, lectures, conferences, meetings and discussions. Events in the Work in Progress category are devoted to films that are at various stages of production.

FRIDAY, MAY 27

10.30 - 12.00: Hi, Kitty.

The first official introduction of a project focused on risky behaviour of children on the internet, prepared by a team of experts from Palacký University in Olomouc together with students from Tomas Bata University in Zlín. Five animated shorts dealing for instance with cyberbullying are presented under the E-Bezpečí (E-Safety) label. E-Bezpečí is a nationwide project focusing on prevention, education, research and intervention related to risky behaviour on the internet and related phenomena. http://www.e-bezpeci.cz/

17.00 – 18.00: Zlín Creative Cluster

Presentation of the activities of the Zlín Creative Cluster. Members of the cluster are regional firms and organizations active in the field of creative industries. The cluster focuses on design, audiovisual arts, marketing communications, architecture and culture. Its main goal is the realization of the vision of Zlín as one of the major centres of creative industries not only in the Czech Republic, but also outside the country. The activities of the cluster and its new visual identity will be presented by its Vice-President Jan Blažek and by Richard Vodička, member of its executive board.

18.30 – 19.30: A Slimy Case, directed by Petr Babinec

Presentation of the transmedia project A Slimy Case, an animated detective film set in a Czech forest. A group of investigators is attempting to solve a slimy secret and save the magic forest! One of the aims of the presentation is to develop local filmmaking in the Zlín Region or an effort to create an international coproduction network of animation studios which would be usable also for future projects.

SATURDAY, MAY 28

14.00 – 17.30: After-School Cinema

Conference

Work in Progress





Presentation

Presentation



A conference on film education, organized by the Creative Europe – Media office and by the National Film Archive. What is the concept of the introduction of film and audiovisual education in schools? What are the ideas and possibilities of the teachers? What competences of the pupils need to be developed? Can cinema enter schools, find the right teachers and motive them to cooperate? How can schoolteachers influence their local cinema? What kind of films should be shown to pupils and students and how should they be discussed with them? Where can cinemas find money for film workshops for children? There are options available – come and share your experience and let yourself be inspired!

SUNDAY, MAY 29

14.00 – 16.00: Digital Restoration of Czech Film Heritage

Seminar, lecture

A lecture about the Digital Restoration of Czech Film Heritage project. What is digital restoration? Why is it necessary to digitize films which were originally made using film material and they still exist in this form? And what is digital cinema anyway? Jeanne Pommeau, Tereza Frodlová and David Ernst from the National Film Archive will introduce the Digital Restoration of Czech Film Heritage project, within the framework of which a total of fourteen films and film programmes have been restored in 2015 and 2016. Using real-life examples, they will introduce not only methods and procedures employed during digital restoration, but also questions and dilemmas related to digitizing. The lecture will be accompanied by detailed takes from recently digitally restored films.

17.00 – 19.00: Festival Community

Meeting, discussion

An open meeting of representatives of film festivals focusing on children and youth with filmmakers attending the festival.

MONDAY, MAY 30

10.00 – 13.30: Pitching for Financial Support of Audiovisual and Visual Projects

Presentation

Final presentation of the most successful projects in front of the expert jury. Winners will receive financial support from the proceeds from the 19th auction of film clapperboards.

14.00 – 18.00: Rainbow Marble

Conference





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An open conference on film marketing, a series of presentations and lectures. The conference will feature presentations of promotional campaigns for Czech films and, among other things, deal with marketing of Hollywood films.

Detailed schedule of presentations and lectures can be found at www.duhovakulicka.cz

18.30 – 19.30: Hurvínek and the Magic Museum, directed by Martin Kotík

Work in Progress

An official presentation of a new 3D feature family film, made as an international coproduction, by the director Martin Kotík, the German producer Igor Fürnberg, and Mrs Helena Štáchová, director of the S+H Theatre. "Hurvínek and the Magic Museum" is the biggest animated project in Central and Eastern Europe. The presentation will deal with the details of international coproduction and feature first takes from the film. Thanks to the latest technologies and an exciting action adventure plot, traditional Czech heroes will come to life in a new film form.

TUESDAY, MAY 31

10.00 – 18.00: Rainbow Marble

An open conference on film marketing, a series of presentations and lectures. The conference will feature presentations of promotional campaigns for Czech films and, among other things, deal with marketing of Hollywood films.

Detailed schedule of presentations and lectures can be found at www.duhovakulicka.cz

18.30 – 19.30: Jánošík, directed by Jan Hubáček

A presentation of Jánošík, a new documentary and cross-media project.

Juraj Jánošík (*1688 - †1713) became a legendary brigand, known in four countries. In spite of this fact, no one has ever investigated his life so thoroughly, checking all available evidence and sources. We are starting a new phase of historical research, captured in a first feature documentary as well as a cross-media project. In this internet application, the "viewers" will be able to follow Jánošík's life interactively – they will be able to influence the action, select the amount and type of information, interact with the characters and other online users. Mobile networks will allow the user to access the application directly in Jánošík's native country near Terchová (in the Žilina Region), offering other undreamed-of possibilities.

The aim, however, is not just the film and the web application. It is also the filling up of blank spots in history and clarification of the present-day version of the Jánošík legend.



Conference

Work in Progress

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WEDNESDAY, JUNE 1

10.00 – 16.00: Media for Children, Media with Children *Conference*

A conference organized by the Council for Radio and Television Broadcasting. It will focus on issues of radio and TV broadcasting for children, protection of children risk media content and on audiovisual content produced by the children themselves. Special attention will be paid to issues of media literacy. The conference is organized especially for media experts, government representatives, especially those from the Ministry of Education and Ministry of Culture, as well as teachers specializing in media education.

THURSDAY, JUNE 2

10.00 – 12.00: First Film Desk

Meeting, discussion

A discussion platform for debuting directors, who will be discussing the hardships of the making of their first feature film. This international meeting will feature directors and producers officially debuting at this year's Zlín Film Festival. An open moderated discussion with interesting examples and suggestions from different countries.

13.00 – 17.00: Children and Youth in the Digital Age: The Future Role of Television Conference

An international conference organized by Czech Television, focusing on comparison of different approaches of television broadcasters in European countries. Among the topics to be discussed will be media space, content and format of TV broadcasting in Czech Republic and abroad.

Speakers will include: Petr Koliha – Executive Director, ČT :D Kateřina Kalistová – Assistant Director, Czech Ministry of Culture Alice Webb – Director, BBC Children's / United Kingdom Thomas Grond – Manager of Young Audiences, European Broadcasting Union / Switzerland Bill Malone – Channel Controller, RTÉ2 / Ireland Moderated by Jakub Železný.

18.30 – 19.30: Let's Have a Child

Seminar, lecture





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The Clinic for Reproduction Medicine and Gynaecology together with the students of the Department of Marketing Communications, Tomas Bata University in Zlín, will present a campaign persuading young couples not to postpone the conception of their first child. Speakers: MUDr. David Rumpík, Chairman of the Section of Assisted Reproduction of the Jan Evangelista Purkyně Czech Medical Society and head of the Clinic of Reproduction Medicine and Gynaecology in Zlín, doc. Mgr. Ing. Olga Jurášková, Ph.D., head of the Department of Marketing Communications, Faculty of Multimedia Communications, Tomas

Bata University in Zlín, students of the Department of Marketing Communications, TBU in

FRIDAY, JUNE 3

Zlín.

10.00 – 12.00: New, Smart and Economic Solutions for Film and Video

Presentation

Meeting, discussion

A workshop organized by the Europe Media Nest s.r.o. company for students of audiovisual arts. During the workshop, the company will present their past cooperation with student filmmakers and the latest technologies for low-budget shooting with professional output.

16.00 - 17.30: Paul Wells: Masterclass

A masterclass with professor Paul Wells, director of The Animation Academy, Loughborough University, and head of Association of British Animation Collection. Paul Wells is a prominent animation theoretician and an author of a number of studies, publications and books, including Understanding Animation, The Animated Bestiary or Animation, Sport and Culture.





POCTA VELIKÁNŮM—HONORING THE GREATS

We would like to thank the following representatives of the public and cultural life who have assumed patronage over the 56th ZFF 2016:

- Bohuslav Sobotka, Czech Prime Minister
- Stanislav Mišák, Governor of the Zlín Region
- Martina Dlabajová, MEP
- Kateřina Valachová, Czech Minister of Education, Youth and Sports
- Daniel Herman, Czech Minister of Culture
- H. E. Jean-Pierre Asvazadourian, Ambassador of the French Republic to the Czech Republic
- Miroslav Adámek, mayor of the Statutory Town of Zlín

The FILMFEST, s.r.o. company, organizer of the Zlín Film Festival, would like to thank its partners and supporters, without whom the organization of the 56th ZFF would not have been possible, namely:

Co-organizer: Statutory Town of Zlín

General partner: Kovárna VIVA a.s.

General media partner: Czech Television

Financial supporters: Ministry of Culture of the Czech Republic, Creative Europe, State Fund of the Czech Republic for the Support and Development of Czech Cinematography, The Zlín Region, Town of Otrokovice

Main partners: ENAPO OBCHODNÍ a.s., ŠKODA AUTO a.s., ČEZ, a.s., Česká spořitelna, a.s., DHL Express (Czech Republic) s.r.o., Zlaté jablko, a.s., GOLDEN APPLE CINEMA, a.s. Main media partners: Czech Radio, MF DNES, iDNES.cz

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