



International Film Festival for Children and Youth in Zlín

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ZLÍN FILM FESTIVAL has introduced the visual concept for the 54th festival, brought Czech films to India, and is inviting you to the Student Film Night!

Graphic Concept for the 54th ZFF

The 54th ZLÍN FILM FESTIVAL will be held **May 30 – June 5, 2014** and the Days of European Cinema, the main non-competition section, will be devoted to Poland, which is also reflected in the **new visual style of the festival**. The basic chosen concept is that of half-print half-digital content on a red and white surface (inspired by the Polish state flag). The white area serves as a textual medium and the red provides details of the winning films from the preceding year. The artist behind the visual is the **young talented graphic artist Petr Mazoch** from Zlín's STUDIO 6.5, thus continuing the tradition of co-operation with the artists of STUDIO 6.5 which began in 2005 with a total of six graphic designs for the visual style of ZLÍN FILM FESTIVAL. *"This year's Zlín Film Festival is focused on Polish cinema, whose theme has also provided the visual style. The basic chosen concept is that of half-print half-digital content on a red and white surface (inspired by the Polish state flag). The white area serves as a textual medium and the red provides details of films for children and adults. The vertically arranged typography used in the graphics refers to Zlín's functionalism,"* says Petr Mazoch, explaining their graphic design.

ZLÍN FILM FESTIVAL Has Brought Czech Films to the The Golden Elephant Festival in India.

ZLÍN FILM FESTIVAL has enjoyed considerable respect not only at home, but also abroad. The program organizers haven't been idle; they've been going abroad to visit other festivals since autumn. Their aim has not only been to select new films for the upcoming 54th ZFF and make new contacts, but also to present Zlín's festival, the Czech Republic and its cinema abroad. In the last four months Markéta Pášmová and Jaroslava Hynštová have visited five international festivals; the Kodomatachino Kinder Film Festival in Tokyo (Japan), the International Festival of Films for Children & Young Adults in Isfahan (Iran), the Schlingel - International Film Festival for Children and Young Audiences (Germany), and the Heart of Baikal international family and children's film festival in Irkutsk (Russia). The program organizers returned just a few days ago from a grand trip to India, where, to the credit of the ZLÍN FILM FESTIVAL team, they managed to organize a **Czech children's film retrospective** for the program of the **18th International Children's Film Festival India**, one of the largest children's film festivals in the world, which took place November 14 - 20 in the ancient city of Hyderabad.

The International Children's Film Festival India – The Golden Elephant (http://cfsindia.org/18_icffi/) introduces Indian children to other cultures and customs, provides them with quality film productions, and creates a creative and friendly environment conducive to the creation of further initiatives, inspiration and cooperation. Each year this festival is attended by more than 100,000 child moviegoers from 6 to 16 years of age,



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primarily those from socially disadvantaged families. The Czech films were shown in the non-competition section Country Focus, which is one of the most popular parts of The Golden Elephant festival.

Included in the Czech Focus section were the films: **Toys in the Attic** (2009, directed by Jiří Barta), **The Blue Tiger** (2011, directed by Petr Oukropec), **Lucky Four Serving the King** (2013, directed by Michal Žabka), **Goat Story 2** (2012, directed by Jan Tománek), **Maharal** (2006, directed by Pavel Jandourek), **Journey to the Beginning of Time** (1955, directed by Karel Zeman), **Gentlemen, Boys** (1975, directed by Věra Plívová-Šimková), **The Little Mole in the City** (1982, directed by Zdeněk Miler), **Slip and Slap** (1971, directed by Václav Bedřich), **Razzokheil the Elf** (1977, directed by Jiří P. Miška), **The Smallest Elephant in the World** (2013, directed by Libor Pixa).

Czech Focus was also supported by the attendance of our **ambassador to India Mr. Miloslav Stašek**, who met with the Czech delegation. Among others, one of the topics of the meeting was a planned project for Czech-Indian cultural cooperation prepared by the embassy of the Czech Republic in New Delhi. **Goat Story 2** by director Jan Tománek competed for the main prize of the festival and the Czech Republic also had a representative in the international jury, whose member was the respected animator and director **Jiří Barta**.

"Two years ago there was a tentative proposal from the Indian side to organize a Czech Focus as part of the International Children's Film Festival India. Nothing happened for a long time until this August when people from the Children's Film Society India again moved to renew our earlier proposal. There was not much time because the start of the festival was rapidly approaching. Putting together a quality film offering was relatively demanding because the movies had to comply with several criteria, e.g. English subtitles (which most of the older Czech films for children do not have), 35 mm copies or DCP, and no screening fee so that the festival could show them free of charge. In the end, we prepared a selection of films from which the Indian party chose 7 feature films and 4 animated films. Other entities have also been engaged in the project, including (among others) Czech TV, Negativ and Bio Illusion, who have given us their films to use," states the program director of ZLÍN FILM FESTIVAL **Markéta Pášmová**.

*"India, indeed, has quite a different culture and set of traditions, but it is great to see that Indian children really took to the Czech films much the same as Czech children, including Goat Story. The response to the screenings in the poorer quarters was overwhelming to an extent that's hardly imaginable here in Europe. A great amount of thanks is owed to the Zlín team for managing to carry off this exhibition of Czech children's films in India, because negotiating and "struggling" with the Indian mentality is sometimes quite demanding, put **Jan Tománek**, director film Goat Story 2, with a smile.*

"I've never experienced such an enormous response to a Czech film as I did at a cinema on the outskirts of Hyderabad. It proves that making films for young moviegoers is worth it," added **Miloš Šmídmej**, producer of the film Lucky Four Serving the King.

ZLÍN FILM FESTIVAL secured and organized a delegation to accompany the Czech film screenings. In addition to the program director of ZLÍN FILM FESTIVAL Markéta Pášmová and



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senior programmer Jaroslava Hynštová were Jiří Barta, Jan Tománek and Miloslav Šmídmajer.

Animator and director **Jiří Barta** (1948) is an actual concept in the area of animated film. He graduated from the Academy of Arts, Architecture and Design in Prague in film and television graphics and began working at Krátký Film Praha at the studio of Jiří Trnka in 1982. He's made some excellent films there and many of them have won him many awards at festivals. Among his most successful films include The Pied Piper (Krysař), The Vanished World of Gloves (Zaniklý svět rukavic), The Last Theft (Poslední lup), The Club of the Laid Off (Klub odložených), The Design (Projekt), and the animated fairytale Toys in the Attic (Na půdě aneb Kdo má dneska narozeniny).

Jan Tománek (1978) graduated from the Academy of Fine Arts in Prague under Professor Bielický in the field of New Media. He made his first short film Petperuum Mobile in 1997, in which he used a combination of computer animation and real actors. His film Goat Story - The Old Prague Legends was his first Czech 3D-animation feature film and he shot Goat Story 2 in 2012.

Producer, director, screenwriter, and documentary filmmaker **Miloslav Šmídmajer** graduated from the Faculty of Arts, Charles University in Prague, then worked in Czechoslovak Television at which he made his first independent documentary film Hold That Dream Tight (Drž se toho snu) about Miloš Forman. In 1995, he founded the production company PLUTO Film & Video, and in 2003 the production company BIO ILLUSION s.r.o., which is focused on feature-length live-action films. He's garnered considerable success with audiences with films like The Poets Never Lose Hope (Jak básníci neztrácejí naději), Taming Crocodiles (Jak se krotí krokodýli), Family (Rodinka), and the fairytale comedy It is Hell with the Princess (Peklo s princeznou). Miloslav Šmídmajer is also listed as a director under the animated film Toys in the Attic (Na půdě aneb Kdo má dneska narozeniny?) by the legendary Jiří Barta, and Šmídmajer's own authorial feature-length documentary film Miloš Forman: What Doesn't Kill You... (Miloš Forman: Co tě nezabije...).

Student Film Night

Preparations for the 54th anniversary of the oldest international film festival for children and young people in the world are in full swing. In Zlín, however, you can still see remnants of this year's festival. During the **Echoes of ZLÍN FILM FESTIVAL** audiences can attend the **Student Film Night**, with its **selection of the best from the Zlín Dog student film section from the 53rd ZLÍN FILM FESTIVAL**. Three of the winning films are going to be screened for the first time since the end of the festival – from the categories of feature film, animated film and TOP film from Zlín Dog. In addition, audiences will be able to see three representatives of student films from Zlín and several unique foreign bonuses. **Student Film Night** will be held on **Tuesday, 26 November starting at 8pm at the club BLOK 12** in Building



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12 in the Baťa building complex. The screenings (8pm to 10pm) will be followed by an after party with DJ Zlatomil. Tickets are CZK30 and double as raffle tickets; winners get film passes and subscriptions to the newspaper MF DNES.

The entire event will be attended by ZLÍN FILM FESTIVAL's program director **Markéta Pášmová** who will be presenting the concept of the student section and will outline the forthcoming program of the 54th festival. Each block of films will be followed by a **short discussion** and time will also be available for questions related to the festival. Foreign films will be shown in their **original version** with English subtitles. Two young filmmakers from the Faculty of Multi-media Communications of Tomas Bata University in Zlín, **Robert Hloz** and **Hana Kotlářová** will be presenting their work.

Program Student Film Night on November 26 starting at 8pm at BLOK 12:

1st Block (40 min):

I'm Not Brave (1st place in the category of feature film), directed by Arianne Hinz

The Boy Who Wanted to Fly, directed by Hayered Sheratza La'uf

Numbers, directed by Robert Hloz

2nd Block (40 min):

Flamingo Pride (1st place in the category of animated film), directed by Tomer Eshed

Memoria, directed by Elísabet Ýr Atladóttir

Out of Ordinary, directed by Tommy Kinnerup

Romeo and Juliet, directed by Hana Kotlářová

Where Do The Wild Butterflies Grow?, directed by Vladka Macurová

3rd Block (30 min):

Escaping gravity (ultimate winner – TOP film of Zlín Dog), directed by Benjamin Teske

Contacts

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