



International Film Festival for Children and Youth in Zlín

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THE ZLIN FILM FESTIVAL RECEIVES AWARD FOR ITS CONTRIBUTION TO CINEMA FOR CHILDREN AND YOUTH

Zlín – On Friday, November 1, Markéta Pášmová, Artistic Director of the Zlín Film Festival, received a special award in Tokyo, Japan at the KINEKO International Children's Film Festival. The KINEKO HONORARY AWARD is awarded by the organizers of the festival to organizations or persons who contribute significantly to the development of cinema for children and youth. This year's prize was won by the Zlín Film Festival.

The award ceremony took place at the opening ceremony of the festival. Markéta Pášmová received the award from Nobuto Hosaka, Mayor of Tokyo (Setagaya) and KINEKO festival director Mitsuo Tahira. *"It is a great honor for the Zlín Film Festival to win this award in a country that we simply have to admire for its never-ending energy, enthusiasm, diligence, cordiality and hospitality,"* said Markéta Pášmová, adding: *"We have a long-standing friendship with the KINEKO Film Festival, because the festival director Mitsuo Tahira brings his important sponsors, partners and colleagues to Zlín every year. It is therefore a great honor for us to be an inspiration for such a wonderful nation as the Japanese."*

The festival was attended by a number of festival guests and partners, including Eva Takamine, director of the Czech Center in Tokyo, who has been actively involved in promoting Czech culture, including at the KINEKO festival in Tokyo, for several years.

Zlín Film Festival is the oldest, largest, and most significant film festival of its kind in the world. This is an international event with well-earned renown. The festival screenings are conducted not only in Zlín, but also in many other towns in the Czech Republic. Each year the festival presents around 300 films from more than 50 countries around the world. Since 2010, festival attendance has exceeded 100,000 children and adults. The 2020 film festival will take place from May 29 to June 6 in Zlín and other municipalities in the Czech Republic.

More information can be found at www.zlinfest.cz

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