



ZLÍN FILM FESTIVAL PRESENTED IN OSTRAVA BY A UNIQUE EXHIBITION

Zlín, 11. April 2013

ZLÍN FILM FESTIVAL – International Film Festival for Children and Youth will present itself in Ostrava by an art exhibition of MINISALON – Film Clapperboards. More than 100 clapperboards, artistically rendered by leading Czech artists and craftsmen, will be exhibited in Slezskoostravský Castle from 29th April till 9th May 2013. Ostrava will therefore join the list of cities to which ZFF has sent this prestigious exhibition before. Amongst those cities are for example Brussels, New York, Berlin, Madrid and Vienna.

„There is 130km distance between Ostrava and Zlín – the epicentre of the festival,“ this proves the interest of ZFF to expand itself to North Moravia says Head of Production Irena Skaunicová. She adds „Apart from Brno and Olomouc, Ostrava has been on our radar for some time. We are striving to entice the Ostrava’s citizens to visit our festival. May it be just for a single day or a longer visit. Hence the reason why we are bringing attention to ourselves with our ‘crown jewels’ MINISALON – Film Clapperboards as precious they simply are. I would like to invite all Ostrava’s public to a gala opening vernissage - 29.4.2013 at 17.00 in Slezskoostravský Castle.“

The exhibition of this year’s collection of artistically rendered clapperboards in *Slezskoostravský Castle* is already the second one. It was preceded by the exhibition in Hybernia Theatre in Prague. From Ostrava, the clapperboards will travel to Zlín where they will also be on show but more importantly they will be auctioned off on the festival’s Friday 31st May. Proceeds from the auction will go towards student filmmaking production.

27/5–1/6–2013
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MINISALON – Film Clapperboards project is based on a very simple principal. Every year in autumn ZFF sends out brand new and freshly smelling clapperboards to artists and craftsmen. Those are just in their bare blank – black board, black&white lever. After several months, the clapperboards come back to Zlín, however this time in a form of an art piece. During spring they are exhibited and finally auctioned off as part of the Zlín festival. This year's MINISALON is already the 16th in running. During the past 15 years there had been 1447 clapperboards auctioned off and the proceeds for student filmmaking production had reached almost 19 and a half million Czech crowns. Libor Vojkůvka, peculiar painter and entertainer, is the record holder amongst the clapperboard artists as his clapperboard was auctioned for 199.000 CZK.

This year's 53rd ZLÍN FILM FESTIVAL will take place from 27th May until 1st June in Zlín, Prague and other Czech towns. We are offering 260 films and 80 events of the supporting programme. The organisation team is expecting around hundred thousand visitors.

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ZLÍN FILM FESTIVAL 2013 – 53rd International Film Festival for Children and Youth in Zlín

ORGANISERS/PARTNERS:

Organiser:	FILMFEST, s.r.o.
Co-Organiser:	Statutární město Zlín
General partner:	ENAPO OBCHODNÍ a.s.
Main partners:	ŠKODA AUTO a.s. / DHL Express (Czech Rep.) s.r.o. / IMPROMAT INT., spol. s r.o. / Zlínský kraj
Main media partners:	Česká televize / Český rozhlas / DNES / Idnes.cz

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